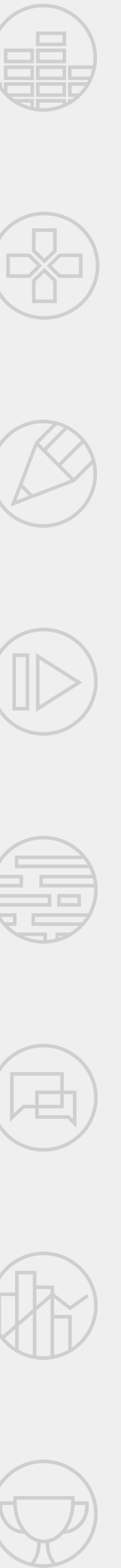# Degree
PROGRAMS

Creative Writing

Undergraduate Degree Program - *Campus & Online*

OVERVIEW

As new distribution channels for media emerge in the entertainment industry, there is an increasing demand for creative writers who can extend a compelling story across multiple platforms. The Creative Writing for Entertainment curriculum provides you with the opportunity to not only perfect your story-writing abilities but also allows you to understand and implement the transmedia approach that is necessary in today's entertainment industry. Whether the final delivery channel is a movie theater, television screen, computer monitor, game console, website, or mobile device, you will learn to develop compelling and well-crafted stories that will captivate consumers on multiple platforms. A growing collection of digital tools is available to today's writers, and the Creative Writing for Entertainment curriculum teaches the most effective way to utilize those tools. You will explore multiple literary genres along with techniques for writing for different audiences and mediums. In addition, you will develop leadership, project-management, and research skills, sharpen your technical prowess, conduct and utilize industry research, and learn how to revise your own work and collaborate with others to enhance your creative works.

ASSOCIATE'S OBJECTIVE

The objective of the Creative Writing for Entertainment Associate of Science degree program is to provide you with a focused knowledge and clear understanding of visual storytelling, narrative structures, multimedia terms and genres, character creation and development, screenwriting and storyboarding, script analysis, criticism, and editing for a variety of niches and distribution methods in the entertainment and media industries. This program is designed to equip you with editorial skills, enhance your ability to create compelling stories and writing elements, and enable you to pursue entry-level careers in creative writing.

The Creative Writing for Entertainment Associate of Science degree program will also further strengthen the communication, creative thinking, and research skills necessary for the development and execution of creative writing projects. Completing the program will enable you to take full advantage of today's high demand for creative writers and prepare you for entry-level positions as writers in the entertainment and media industries.

BACHELOR'S OBJECTIVE

The objective of the Creative Writing for Entertainment Bachelor of Fine Arts degree program is to provide you with a focused knowledge and clear understanding of visual storytelling, narrative structures, literary genres, multimedia terms and delivery methods, character creation and development, screenwriting and storyboarding, script analysis, criticism, and editing for a variety of niches and distribution methods in the entertainment and media industries. This program is designed to equip you with editorial skills, enhance your ability to create compelling stories and writing elements, and enable you to pursue careers in creative writing.

The Creative Writing for Entertainment Bachelor of Fine Arts degree program will also further strengthen the leadership, project-management, and research skills necessary for the development and execution of creative writing projects. Completion of the program will enable you to take full advantage of today's high demand for creative writers and prepare you for entry-level positions as writers in the entertainment and media industries.

Creative Writing

Undergraduate Degree Program - *Campus & Online*

Campus
Chronological Course Schedule by Months

MONTH	CODE	COURSES	CREDIT HOURS
1	GEN1011	Creative Presentation	3.0
	DEP1013	Psychology of Play	3.0
2	SEM1000	Storytelling in the Entertainment and Media Industries	4.0
	ENC1101	English Composition I*	4.0
3	ECW1224	Creative Skills Development	3.0
	MCM1203	New Media Tools	4.0
4	ECW1409	Multimedia Storytelling	3.0
5	ECW3055	Scriptwriting Techniques	4.0
6	CWB119	Project and Portfolio I: Creative Writing	3.0
7	ENC1102	English Composition II*	4.0
	ECW2123	Literary Techniques and Story Development	4.0
8	ECW2841	Developing New Worlds: Environment and Historical Research	4.0
	MGF1213	College Mathematics	4.0
9	ECW2953	Publishing and Distribution	4.0
	HIS3320	Historical Archetypes and Mythology	4.0
	CWRC111	Professional Development Seminar I: Creative Writing*	1.0
10	CWB228	Project and Portfolio II: Creative Writing	3.0
	CWRC222	Professional Development Seminar II: Creative Writing*	1.0
11	PHY1020	Fundamentals of Physical Science*	4.0
	ECW4101	Writing Workshop I: Film	4.0
12	ECW3702	Television Writing	3.0
	ECW3722	Children's Entertainment	3.0
13	CWB338	Project and Portfolio III: Creative Writing	3.0
14	ECW3111	Literary Genre I: Comedy and Tragedy	4.0
	ECW4220	Writing Workshop II: Television	4.0
15	ECW3211	Literary Genre II: Horror, Mystery, and Suspense	4.0
	ECW3311	Literary Genre III: Science Fiction and Fantasy	4.0
16	CWB348	Project and Portfolio IV: Creative Writing	3.0
17	ECW4321	Writing Workshop III: Comics	4.0
	ECW3521	Game Writing	3.0
18	CWB358	Project and Portfolio V: Creative Writing	3.0
19	ECW4421	Writing Workshop IV: Video Games and Interactive Formats	4.0
	ECW3652	Transmedia Writing	3.0
20	CWB468	Project and Portfolio VI: Creative Writing	3.0
	CWRC444	Career Readiness: Creative Writing*	4.0

Online
Chronological Course Schedule by Months

MONTH	CODE	COURSES	CREDIT HOURS
1	GEN1011	Creative Presentation	3.0
2	DEP1013	Psychology of Play	3.0
3	SEM1000	Storytelling in the Entertainment and Media Industries	4.0
4	ENC1101	English Composition I	4.0
5	ECW1224	Creative Skills Development	3.0
6	MCM1203	New Media Tools	4.0
7	ECW1409	Multimedia Storytelling	3.0
8	ECW3055	Scriptwriting Techniques	4.0
9	CWB119	Project and Portfolio I: Creative Writing	3.0
10	ENC1102	English Composition II	4.0
11	ECW2123	Literary Techniques and Story Development	4.0
12	ECW2841	Developing New Worlds: Environment and Historical Research	4.0
13	HIS3320	Historical Archetypes and Mythology	4.0
14	MGF1213	College Mathematics	4.0
15	ECW2953	Publishing and Distribution	4.0
	CWR1111	Professional Development Seminar I: Creative Writing	1.0
16	CWB228	Project and Portfolio II: Creative Writing	3.0
	CWR2222	Professional Development Seminar II: Creative Writing	1.0
17	ECW3111	Literary Genre I: Comedy and Tragedy	4.0
	PHY1020	Fundamentals of Physical Science	4.0
18	ECW3702	Television Writing	3.0
19	ECW4101	Writing Workshop I: Film	4.0
20	CWB338	Project and Portfolio III: Creative Writing	3.0
21	ECW3722	Children's Entertainment	3.0
22	ECW3311	Literary Genre III: Science Fiction and Fantasy	4.0
	ECW3211	Literary Genre II: Horror, Mystery, and Suspense	4.0
23	ECW4220	Writing Workshop II: Television	4.0
24	CWB348	Project and Portfolio IV: Creative Writing	3.0
25	ECW3521	Game Writing	3.0
	ECW3652	Transmedia Writing	3.0
26	ECW4321	Writing Workshop III: Comics	4.0
27	ECW4421	Writing Workshop IV: Video Games and Interactive Formats	4.0
28	CWB358	Project and Portfolio V: Creative Writing	3.0
29	CWB468	Project and Portfolio VI: Creative Writing	3.0
	CWR4444	Career Readiness: Creative Writing	4.0

Campus

BACHELOR'S TOTAL CREDIT HOURS: **120**
BACHELOR'S TOTAL WEEKS: **80**
ASSOCIATE'S TOTAL CREDIT HOURS: **60**
ASSOCIATE'S TOTAL WEEKS: **40**

Online

BACHELOR'S TOTAL CREDIT HOURS: **120**
BACHELOR'S TOTAL WEEKS: **116**
ASSOCIATE'S TOTAL CREDIT HOURS: **60**
ASSOCIATE'S TOTAL WEEKS: **64**